

ANNUAL SCHOLARSHIP FUND RAISER SOLD OUT! AND THEN SOME!

BLACK TIE BLUE JEANS READY TO SET NEW RECORD

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WHAT: Black Tie Blue Jeans Scholarship Benefit

WHEN: Friday, Nov. 7, 2008 6:30 P.M.

WHERE: Billings Hotel and Convention Center

WHAT: Music by Midlife Chryslers / Gourmet Dinner / Silent and Live Auctions

WHY: To raise money for student scholarships

Check out web site with fresh information daily on auction items:

www.blacktiebluejeans.com

FOR IMMEDIATE RELEASE

BILLINGS – The uncertain economy has not affected Rocky Mountain College’s Black Tie Blue Jeans annual scholarship benefit.

This year’s ticket sales are better than previous years.

“In fact, we opened up more space to add more tables because demand for tickets was higher,” said Shari VanDelinder, RMC director of development.

“We were nervous about this year’s event because of the erratic economy, but it’s been a wonderful surprise to have so much enthusiasm and support,” she said.

Besides better ticket sales, all table sponsorships sold, raising \$100,000 from those sales.

The annual Dollars for Scholars donations are also on a record-setting pace.

“We have \$25,000 donated even before the event,” she said.

With tickets sold out and an impressive array of auction items ready to be sold, organizers are optimistic that this year’s event will set yet another record for scholarships.

“I think people recognize investing in our students is still important,” she said.

VanDelinder has presided over four of the annual fundraisers, establishing new records each year.

“This year is definitely challenging, but I’m confident our friends and donors recognize that the need is even greater for our students,” she said.

She had been buoyed by the generosity of auction item donations.

“We have more fabulous items than ever before. Just the artwork alone is incredible. No one has as much artwork as we get for our event,” she said.

The Midlife Chryslers, which donated their performance, promises to keep the attendees as entertained as last year when the dance floor was packed right to the end of the evening.

This year’s theme uses the 21-card game as its theme although there won’t be any gambling at the event. It is the 21st annual event.

“The event won’t have any gambling, but we decided to use the 21 theme because Rocky always deals a winning hand,” said VanDelinder.

This year’s honorary chairs are Barb Skelton and Paul Gatzemeier.

“They have done so much for Rocky for a long time and we can always count on their help,” VanDelinder said. “It would be hard to come up with anything that benefits the college that they haven’t been part of.”

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