RMC ENACTUS TO HELP PROMOTE CARBON COUNTY MUSEUM

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FOR IMMEDIATE RELEASE

BILLINGS – The Rocky Mountain College Enactus team has been awarded a $2,000 grant from the Lowe’s Charitable and Educational Foundation to help promote the Carbon County Historical Society & Museum (CCHSM) activities.

The Enactus team applied for and received the grant on behalf of the CCHSM to build two portable kiosks to promote museum functions. The grant was awarded in early April, and the kiosks will be built over the summer. One of the kiosks will include a monitor to show videos, and both will incorporate information about activities and exhibits at the museum.

Scott Severance, RMC professor of business administration and economics, a native of Red Lodge and graduate of Red Lodge High School, will build the kiosks with help from members of the Enactus team.

The plan for the kiosks is for them to be in highly-visible areas such as the airport in Billings, the mall, and other high-traffic areas. Additionally, the CCHSM hopes to take the kiosks to public schools, said Enactus advisor, Dr. Karen Beiser, RMC assistant professor, business administration and economics.

The RMC Enactus team has made a 1.5 year commitment to the Carbon County Historical Society & Museum to help the organization increase its membership base and to raise money. In addition to the kiosks, this commitment includes assisting with marketing ideas, fundraising activities, and other events at the museum.

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