

BRONCO SCOUT NAMED NEW ROCKY ATHLETIC DIRECTOR

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FOR IMMEDIATE RELEASE

BILLINGS – Robert C. Beers, a college scout for the Denver Broncos in the Western United States, will be the new athletic director for Rocky Mountain College, according to Brad Nason, RMC vice president and dean for student life.

“We’re pleased that, after an extensive search, we have found someone who is a good fit for our program,” Nason said. “We look forward to Bob beginning his work here by the end of January.”

Beers fills the job formerly held by Terry Corey, who was athletic director for nine years before resigning in October 2008. Corey accepted a position as sales representative for Daktronics Corporation of Brookings, South Dakota.

“I’m delighted with this new challenge and opportunity,” Beers said. “I’m looking forward to working with a great team to have the best athletic program possible.”

Beers grew up on a working cattle ranch in Wise River, Mont., attended Missoula High School and earned a bachelor’s of science degree at University of Montana Western. His career includes teaching and coaching at Columbia Falls High School; serving as a graduate assistant coach at San Jose State University; a secondary coach for Montana State University; receiver coach for the Berlin Thunder in NFL – Europe; and offensive coordinator for the Colorado Crush.

The 35-year-old Beers said he was attracted to his new position by the stability of Rocky's athletic program "and the fact that it stands for more than just winning."

Besides his work with the Broncos, Beers tackled a variety of jobs for the Arena Football League's Colorado Crush during its inaugural season in 2003. He also won a pair of World Bowl championships as an assistant coach with NFL Europe's Berlin Thunder in 2001 and 2002.

Beers was an all-conference wide receiver at Missoula Hellgate. He went to play four years at Montana Western and received all-conference and All-America recognition as a receiver for the Bulldogs.

He graduated from Western in 1996 with a degree in education. Beers was inducted into Western's Athletic Hall of Fame in 2005.

Beers and his wife, Cindy, have been living in Billings for six years. They have two

daughters, Megan, 4, and Emily, 1.

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