

ROCKY PHYSICIAN ASSISTANT STUDENTS ORGANIZE DONATE LIFE

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FOR IMMEDIATE RELEASE

BILLINGS -- The Physician Assistant students of Rocky Mountain College are organizing a Donate Life Today organ donation registration drive.

It is part of the National Organ Donation month (April). Next week there will be a big push on college campuses around Montana to have people register as organ donors. The registration is all done online, so much of the promotion will be taking place through e-mail and social networking sites like Facebook.

The PA students are also planning to be in the Bair Family Student Center, April 20-21, 2009 during the lunch hour to help people register online. There will be door prize incentives to register.

Montana Campus Corps is holding a competition among the college campuses. The one with the most registrations will win a cash prize for their campus (campuses broken into three categories for competition, based on student population). The campus with the most participation by April 30th will win a cash prize for your campus.

You don't have to be part of the campus to register, but do need to indicate support of a campus during the registration process to qualify for the competition.

- There are more than 100,000 people in the United States waiting for a life-saving organ transplant.
- Every day, 18 people die waiting.

The PA students hope people will take five minutes to register their donation wishes at www.donatelifetoday.com/students.

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