

## REAL WORLD 101 FEATURES ALEXANDRA LEVIT

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### FOR IMMEDIATE RELEASE

BILLINGS – Alexandar Levit, who makes frequent national media appearances and has been featured in the New York Times, USA Today, National Public Radio, ABC News, Fox News, CNBC, the Associated Press, Glamour, Cosmopolitan and Fortune, will be the guest speaker at Rocky Mountain College’s “Real World 101,” April 17th, 2009.

RMC seniors, area employers, and RMC faculty attend the social hour and keynote address focusing on the transition from college to career. The event begins with a panel discussion at 2 p.m. in the Bair Family Student Center, followed by a 4 p.m. social hour in the Great Room of Prescott Hall, where, at 5:30 p.m., Ms. Levit will speak.

These events are part of Career Services and Alumni Services “Real World 101” events. The social hour gives students an opportunity to network with employers in our area, while enjoying hors d’oeuvres and beverages, said Blaire Martin.

Levit, author of “How’d You Score that Gig,” “Success for Hire” and “They Don’t Teach Corporate in College,” speaks to colleges and corporations about issues facing young employees.

Known as one of the premiere spokespeople of her generation, Levit regularly speaks at conferences, universities, and corporations including Campbell's Soup, CIGNA, the Federal Reserve Bank, McDonalds, and Whirlpool — on issues facing modern employees.

She is also a global spokesperson for Microsoft and has recently been called upon to speak to corporate C-suite audiences and Baby Boomer and Generation X managers about leveraging the talent of the Millennial generation.

Levit has ten years of experience providing integrated marketing communications solutions for Fortune 500 companies and is also skilled at providing guidance regarding twenty-first century motherhood, human resources and general business issues, and entrepreneurship. She graduated from Northwestern University and resides in Chicago, IL with her husband Stewart and son Jonah.

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