

RECORD NUMBER ATTEND RMC SPRING VISIT

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Note: Photos from the March 19 Spring Visit Day may be seen at http://photos.rocky.edu/gallery/11593341_b6tuT

FOR IMMEDIATE RELEASE

BILLINGS -- More than 175 guests who attended the Rocky Mountain College Spring Visit, Friday, March 19 filled the Great Hall, vibrant with balloons and spring floral arrangements. The occasion was to welcome 90 prospective students for the Admissions Office's Spring Visit Day.

"This was a record setting year for the Spring Visit," Kelly Edwards, RMC admissions director said, crediting her admissions team for great work in coordinating the event.

After welcoming remarks by RMC President Michael Mace and RMC Board Chair Barb Skelton, those attending, predominantly high school seniors, learned about the admissions process and financial aid. Parents heard from Brad Nason, RMC vice president for student life, about what students could expect living on campus while Anthony Piltz, RMC academic vice president and provost, addressed academics. The students chose classes to sit in on to get an up close and personal look. Campus tours -- nine separate tours were required -- were conducted by members of the RMC Ambassadors. Lunch with professors was served in Fraley Lounge. Students also enjoyed tours of the equestrian and aviation facilities later in the afternoon.

"We enjoyed a great turn out. In addition to high school seniors we also had juniors and transfer students, which is always nice to see," Edwards added.

In February Rocky reported a record enrollment with applications increasing more than 69 percent in the past two years. As of Feb. 20, the College had received 1,215 applications, compared with 717 in 2008, Edwards said.

The success was partly attributed to three-year campaign to increase enrollment. The campaign focused on reaching high school students who had taken college entrance tests, such as the ACT test, in states west of the Mississippi with increasing numbers of high school graduates.

"We've used a very scientific approach," said Mace.

Although not all students who apply are expected to enroll, the hope is that at least 350 new students -- both freshmen and transfer students -- will attend RMC this fall.

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