

TWO CANS OR TWO BUCKS WILL HELP ROCKY TEAM

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FOR IMMEDIATE RELEASE

BILLINGS – The organizers of the first ever Billings Construction are seeking donations so they can have a Rocky Mountain College team compete in this year’s event.

Last year the RMC Students In Free Enterprise (SIFE) organized the event, which resulted in four tons of food goods going to the Billings Food Bank.

“This year we want to compete ourselves,” said Karen Beiser, RMC business professor and Students In Free Enterprise faculty advisor.

Teams of architects, sponsoring businesses, and organizations compete to design and build colossal structures made from full cans of food. The results are giant “canned art” exhibits, which then are distributed to the homeless and hungry by the Food Bank.

This year a new organization, Campus Corps, is supervising the event, which will be held at the Billings Food Bank. The sculptures, which will be built April 9, will be on display April 10 -15.

The theme this year is any Disney Pixar cartoon.

“Our entry is going to be a representation from the movie CARS, with Lightning McQueen winning the race, of course,” quipped Beiser. “We want it to be our Rocky entry so we’re hoping alumni, friends, faculty, staff and students who want to support Rocky will donate.”

SIFE hopes people will support their entry by donating two cans of food or two dollars.

“If 1,000 people each gave two dollars, we’d be in great shape,” Beiser said.

Cans may be dropped off in bins located in Bair Family Student Center or Fortin Education Center. Money may be donated at the RMC Dean of Students Office in the Bair Family Student Center. For anyone wanting to donate in a more generous fashion, checks may be made out to SIFE Canstruction and sent to Dr. Beiser, Rocky Mountain College, 1511 Poly Drive, Billings, Mont. 59102.

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