

‘THE RISE OF SKI INDUSTRY’ IS TOPIC FOR RMC LECTURE APRIL 7

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FOR IMMEDIATE RELEASE

BILLINGS – Annie Gilbert Coleman will deliver a lecture, titled “The Unbearable Whiteness of Skiing (or other riffs on the history of the ski industry)”, at Rocky Mountain College, on Wednesday, April 7, 2010. The lecture, free and open to the public, will begin at 7:30 p.m. in Fortin Auditorium.

Gilbert Coleman, who wrote “Ski Style: Sport and Culture in the Rockies,” is associate professor of American studies at the University of Notre Dame. Her book “examines the rise of the Rocky Mountain ski industry from the perspectives of cultural and social history as well as environmental history and landscape studies,” according to the Organization of American Historians, which sponsors the Distinguished Lectureship Program.

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3/23/2010