

RMC STUDENTS COLLECT 500 PLUS GARMENTS FOR HOMELESS

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FOR IMMEDIATE RELEASE

BILLINGS – More than 50 Rocky Mountain College students discarded their clothing Friday night as they ran across campus in frigid weather during the first annual “Undie Run.”

The event, organized by RMC’s Students in Free Enterprise (SIFE), was a partnership between SIFE and the Montana Rescue Mission to help focus attention of the problem of poverty and homelessness in Billings. The discarded clothing was collected for MRM to distribute to needy people.

“Granted, it was a gimmick to bring attention to the good thing our students were doing to collect warm weather clothes. Those who didn’t run could donate clothes by dropping them off at the Montana Rescue Mission truck that was on campus,” said SIFE faculty advisor, Dr. Karen Beiser, RMC assistant professor of business.

The MRM truck was on campus Friday afternoon and for the RMC Homecoming on Saturday, Oct. 10. People donated more than 500 warm weather garments.

“It was a wonderful event and we were pleased with the results,” said Patti Yonts, Montana Rescue Mission community relations manager. “The increasing number of homeless in Billings has been well documented and we’re pleased that Rocky students have recognized the problem and are finding ways to help.

Dr. Beiser said SIFE intends to make the “Undie Run” an annual event during RMC’s Homecoming weekend.

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